

About

The Robert D. and Billie Ray Center at Drake University is dedicated to improving civility and developing ethical leaders throughout the world.

Built on the cornerstone of the Six Pillars of CHARACTER COUNTS!, The Ray Center helps create strong, vibrant communities that value positive, healthy relationships and respectful behavior. Through public awareness and programming grounded in research, The Ray Center provides character and leadership development strategies from CHARACTER COUNTS! and Excellence with Integrity.

Learn more

CHARACTER COUNTS! is a trademark of the Josephson Institute of Ethics. Excellence with Integrity is a trademark of the Excellence with Integrity Institute.