

A person of character



From our guest contributor, Michael Josephson.

Let's face it, it's not easy to become a person of character. It takes a good heart, but it also requires wisdom to know right from wrong and the discipline to do right even when it's costly, inconvenient or difficult.

Becoming a person of character is a lifelong quest to be better.

A person of character values honesty and integrity and pays whatever price is needed to be worthy of trust, earning the pride of family and friends and self-respect.

A person of character plays fair even when others don't and values no achievement unless it was attained with honor.

A person of character has strong convictions, yet avoids self-righteousness.

A person of character believes in the inherent dignity of all people and treats everyone with respect, even those whose

ideas and ideologies evoke strong disagreement.

A person of character deals with criticism constructively and is self-confident enough to take good advice, admit and learn from mistakes, feel and express genuine remorse and apologize graciously.

A person of character knows what's important, sacrifices the now for later, is in control of attitudes and actions, overcomes negative impulses and makes the best of every situation.

A person of character willingly faces fears and tackles unpleasant tasks.

A person of character is consistently and self-consciously kind and empathetic, giving generously without concern for reward.

A person of character feels and expresses gratitude freely and frequently.

A person of character is not defeated by failure or dissuaded by disappointment.

A person of character seeks true happiness in living a life of purpose and meaning, placing a higher value on significance than success.

This is Michael Josephson reminding you that character counts.



Michael Josephson is an influential and internationally renowned champion of character education for youth and ethical conduct in business, government, policing, journalism, sports, healthcare and law. He is credited by many as the person most responsible for reviving and professionalizing the character education in school and youth-serving organizations. In 1992, under the auspices of the Josephson Institute he created CHARACTER COUNTS!, the world's

most widely implemented character development initiative based on a common language of shared values – the Six Pillars of Character) and Pursuing Victory With Honor (1996), a companion program promoting ethics in sports.

Learn more about character education.