What if everyone did it?

Most everyone has heard of the Golden Rule — and often times we associate it with Christianity's "Do unto others as you would have them do unto you."

Respect 101

The essence of respect is to show regard for the worth of people (including yourself). Our ethical duty is to treat everyone with respect.

Good character can be contagious

We're pleased to invite Iowans to contribute to our mission through submitting a guest blog. Today's guest blog is from Trent Grundmeyer, Principal at Hampton-Dumont High School.

Lies — The granny scenario

In a recent post, we asked a few questions about when it was okay to lie. We received lots of great feedback and discussion

on the issue, and so we will continue the discussion over the next few weeks.

Public figures behaving badly

It's a big week for apologies.

A Ray Character Award & a Nobel Peace Prize

Some days begin or end with news that has the power to make our hearts feel heavy. Such was the way we began our morning yesterday, September 13, 2009.

Trustworthiness — Is it ever okay to lie?

Let's get started with trustworthiness.

The cooperative way

We're pleased to invite Iowans to contribute to our mission through submitting a guest blog. Today's guest blog is from Kathe Breheny, Director Corporate Communications at Central Iowa Power Cooperative (CIPCO).

An alien experience

Take a minute today to use your imagination — pretend that you have just arrived from another planet. New to earth, you take a look around and gather information about earth and its inhabitants.